



About Us



B2B communication combines creativity and innovation to create memorable user experiences. We believe in communication tailoring and the uniqueness of each customer; tell us your story and we'll tell you if we can walk together. Our greatest assets are our availability, passion, and creativity. We collaborate with partners from various continents and time zones, and we are passionate about art and all forms of communication.

We focus on emotions and around these we create marketing campaigns, websites and events. An experienced team with different skills connected to guarantee that our partners will get all the skills required for a successful project.



Communication Campaign



Posts, stories, outdoors, guerrilla marketing and TV spots are just the tip of the iceberg of a promotional campaign. We analyze the goals, study the target and the brand positioning, we share it with the partner and provide a 360 ° solution.

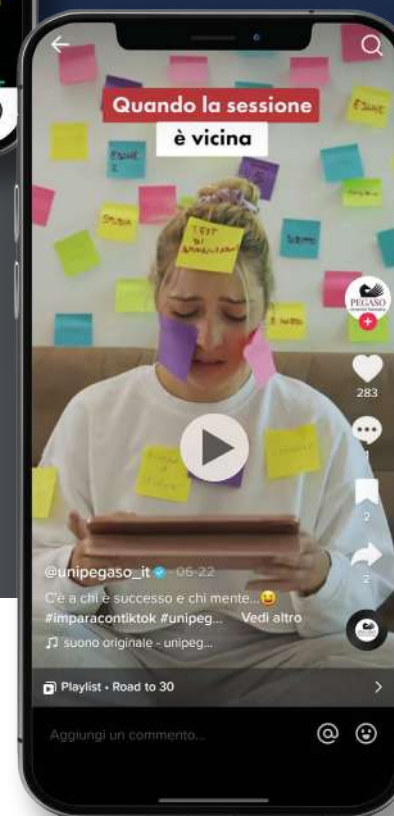
Client: **MINISTERO DELLA DIFESA.**



Social Management

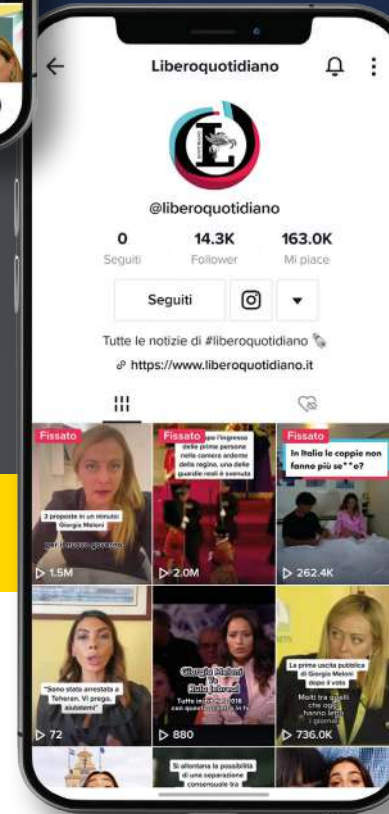
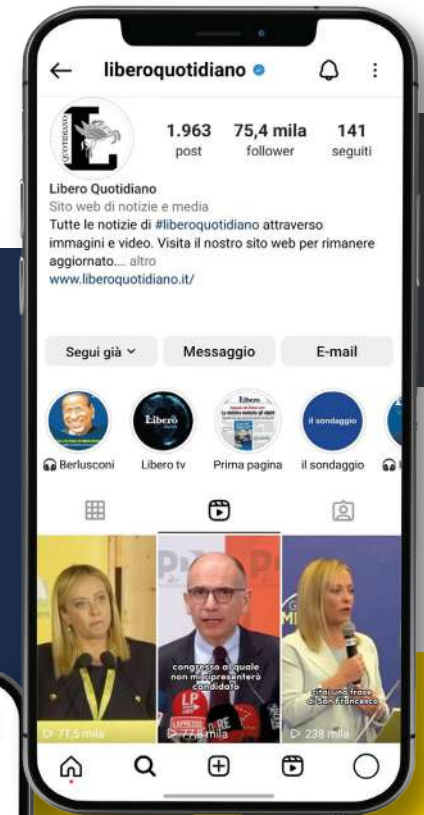
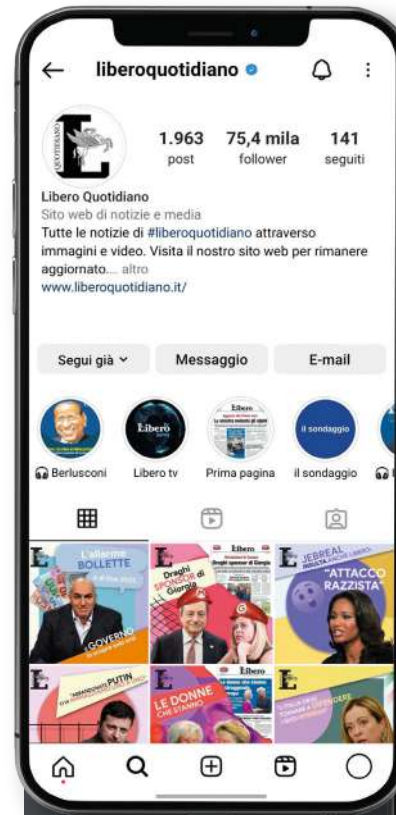
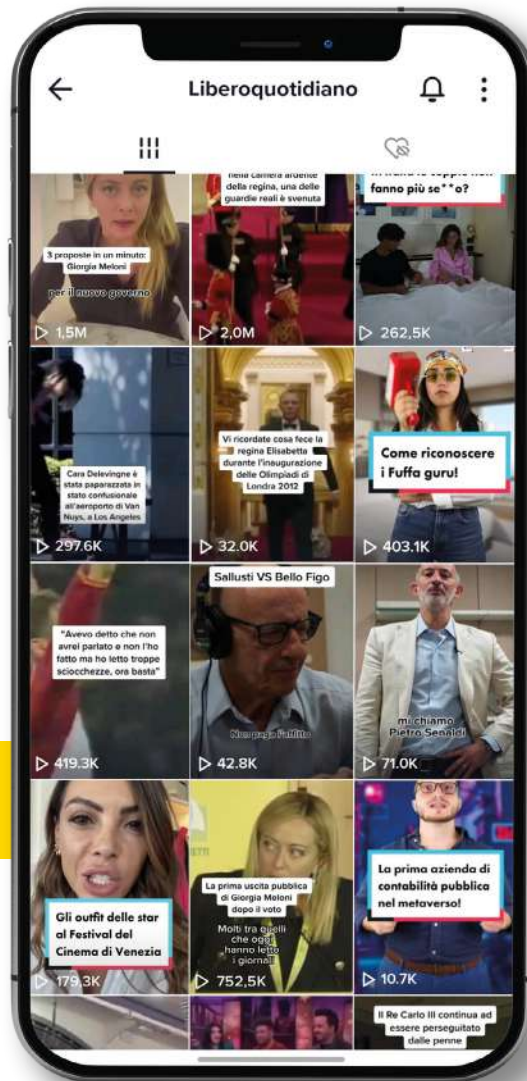
Every activity that aims to establish a solid relationship with users, the study of the fanbase, the analysis of interests, and the creation of content that generates engagement and becomes viral is built on data.

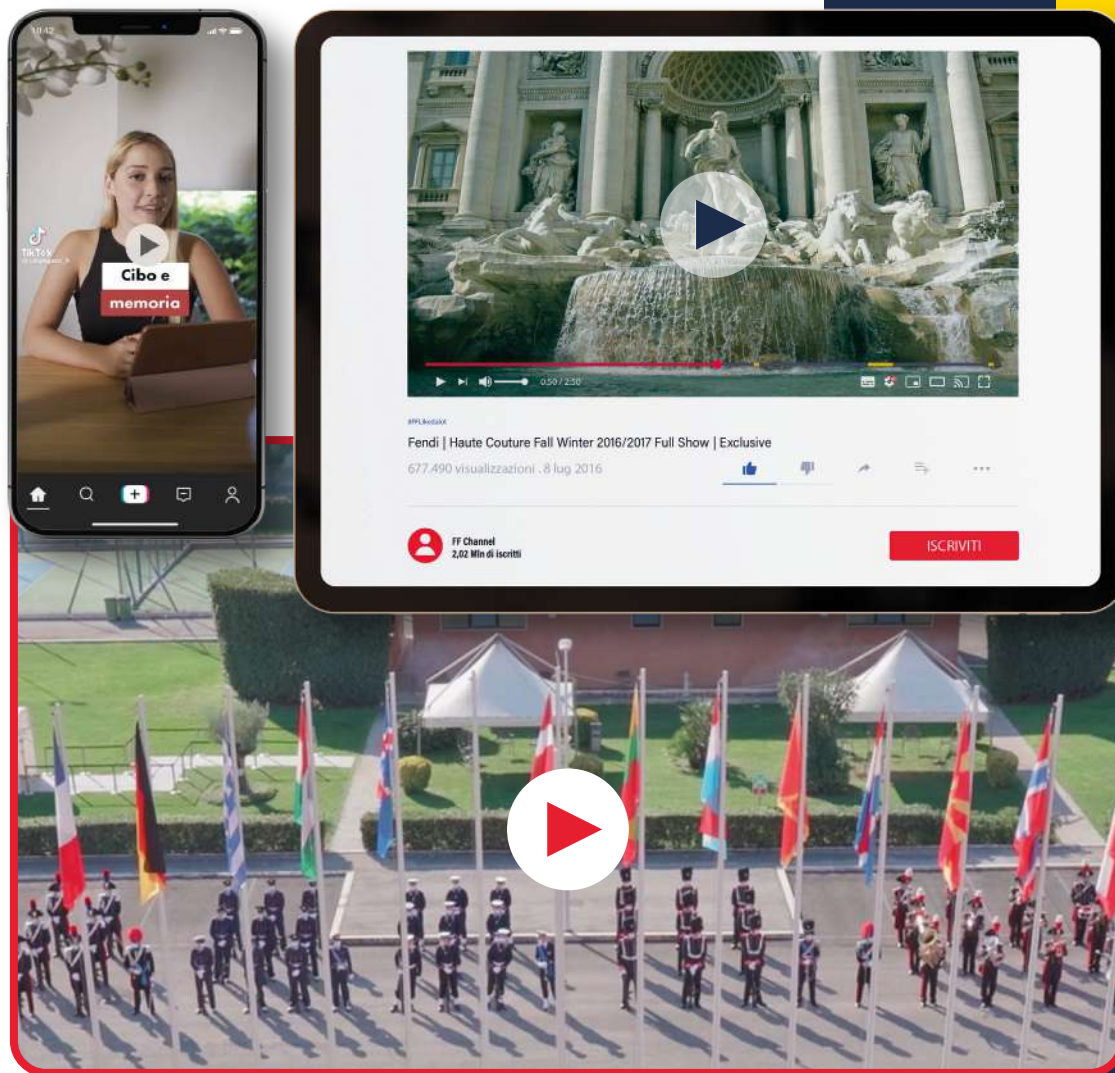
Clients: **LIBERO** Italian newspaper; **ISTITUTO PER IL CREDITO SPORTIVO** National Public Bank committed to financing for redevelopment and new construction of sports facilities and cultural heritage; **FONDAZIONE GIULIO ONESTI** Non-profit organisation that promotes healthy values in sport and examines its ethics and social impact on future generations; **UNIPEGASO** Telematic University.



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Libero



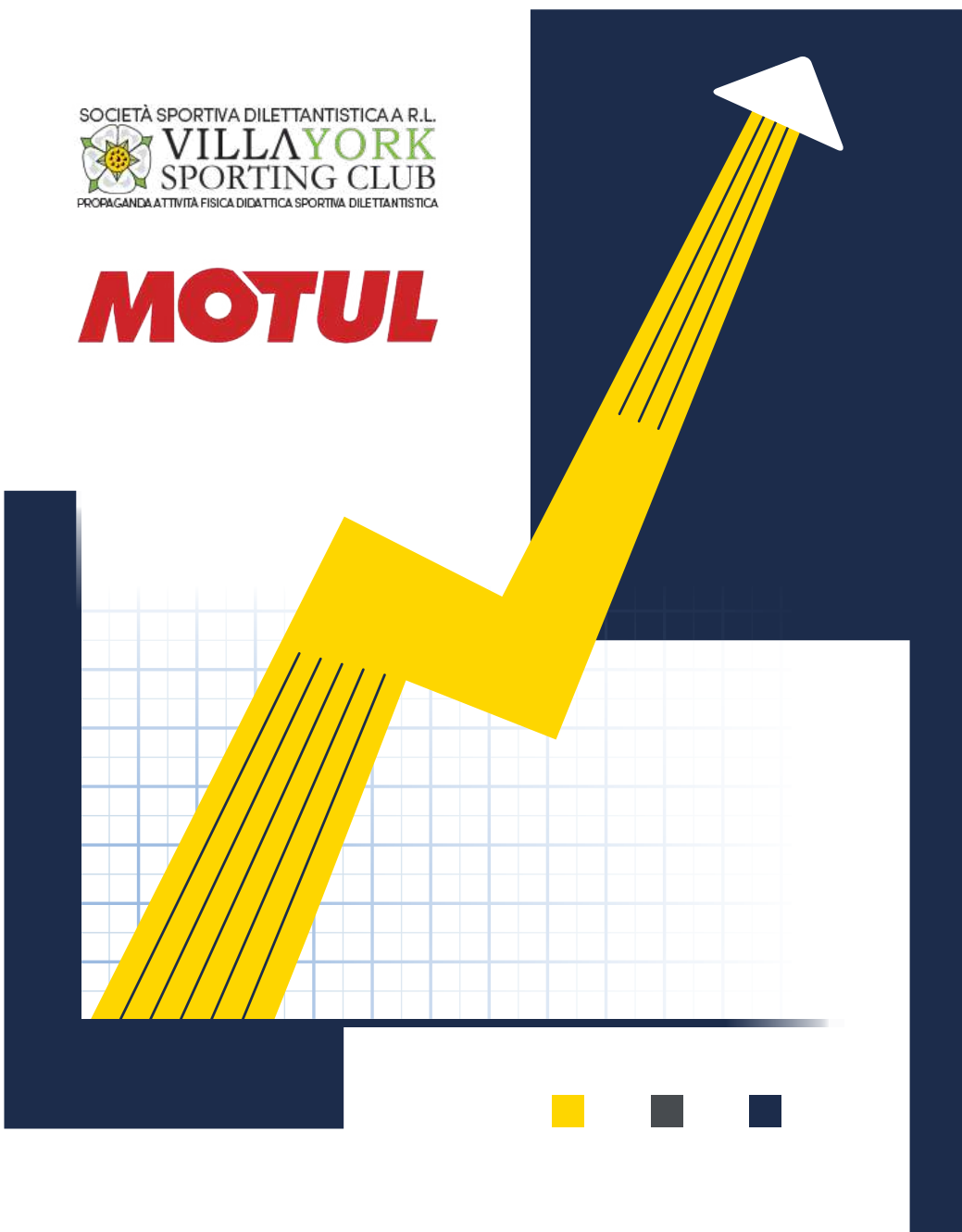


Content Creation

The only way to maintain the effectiveness of an advertising campaign or an organic social management campaign is through constant creative refresh, which combats ad fatigue and the high frequency of ads. Our videos, which range in length from 15 seconds to one minute, are the best solution.

Clients: **UNIPEGASO** Telematic University; **FENDI**; **NATO**.





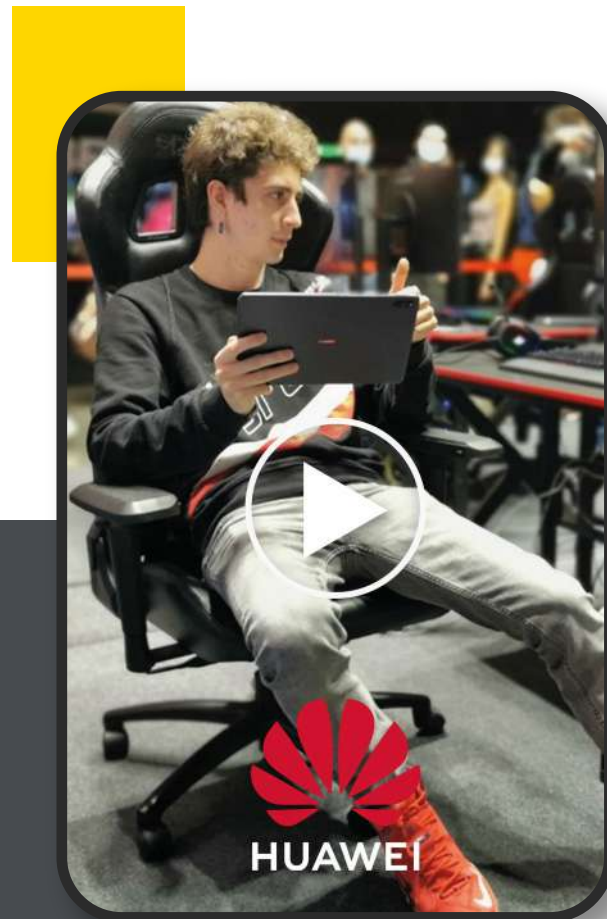
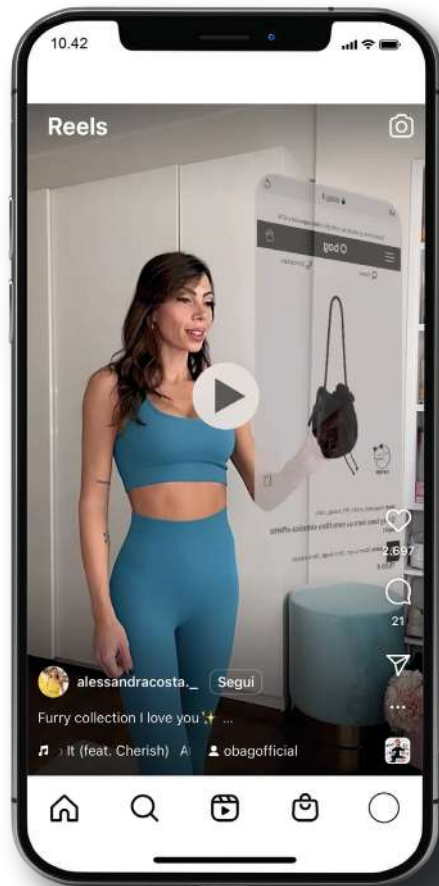
Media Advertising



People are the most powerful marketing asset on the market, and we use them in all of our ADV campaigns. We involve users, creators, and influencers in the implementation of all communication strategies, all through technology.



Clients: **MOTUL** Automotive sector; **VILLA YORK** Sport Club.



Influencer Marketing

Trust develops through faces, collaboration with influencers with solid fanbases allows brands and institutions to increase brand awareness, and generate leads.

Clients: **UBER EATS; HUAWEI; O BAG; LEOVEGAS.**



Branding and Coordinated Image

Listening is crucial when launching a brand. Understanding the concept allows the creation of a name, logo, and corporate identity that will differentiate the company in its reference market.



Client: **LGA SERVICE** Italian leader in the Facility Management sector with a nationwide presence.



Events & Fairs

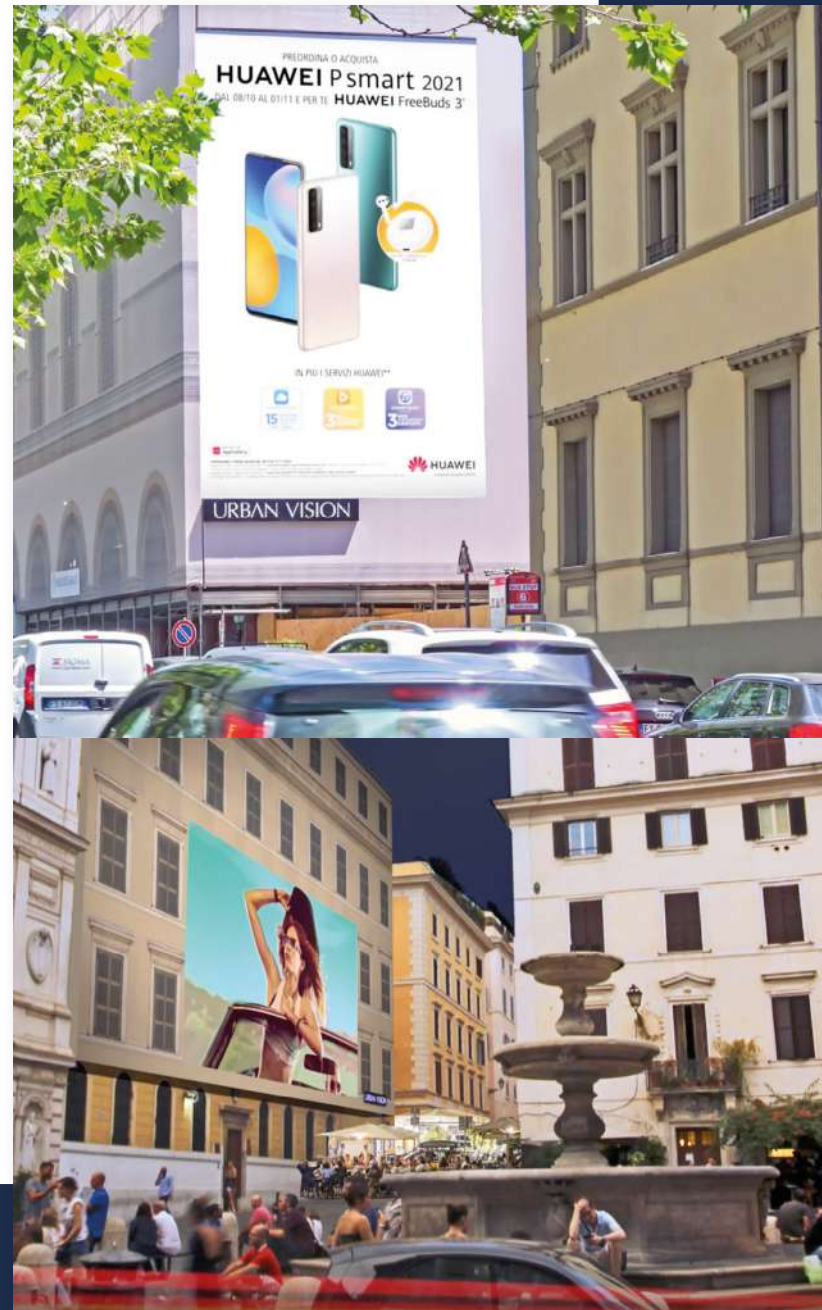
We organise high-quality events that give unforgettable experiences and emotions. We ensure that the event is a success because events are a communication lever that allows contact with the public. We guarantee coverage of all event services, including audio and lighting, hospitality, structure, design, and marketing.

Client: **VISIT SAN MARINO.**

Maxi LED & OOH



Out-of-home advertising will never go out of style. This category includes billboards, videos, and wallsapes. We are able to provide data in terms of views to our customers thanks to innovation. From still images to 3D videos, the outdoors not only generates leads but also amazes. Our creativity, combined with Urban Vision's Maxi Billboards and Maxi LED Screens, creates an ideal combination for brand promotion.





Headquarter

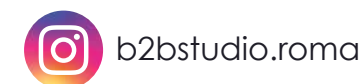
We can work from anywhere thanks to interconnection and remote work. We have a global network of collaborators, but we also believe in sharing and the fun that working in presence provides. Whether it is smart working or face-to-face work, the watchword is always the same: Creativity!





B2B Studio

B2B Studio is a multifunctional space for professional video recording, podcast recording, and shooting, with a wide range of coloured backdrops and cutting-edge equipment. The location is in the heart of Rome, just a few steps from the Piazza di Spagna.



Via Gregoriana, 19 – 00187 Rome
info@b2bcommunication.it



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Solidarity

We donate a portion of our turnover to WE ARE ODV, a non-profit organisation that works in war zones to assist affected populations with the purchase of basic necessities, vehicles, and medical supplies.

Corporate Clients Portfolio



Institutional Clients Portfolio



**ISTITUTO PER
IL CREDITO
SPORTIVO**



Repubblica di
SanMarino
www.visitsanmarino.com



European Parliament
GRUPPO PARLAMENTARE



Camera
dei
Deputati

GRUPPO PARLAMENTARE



**MINISTERO
DELLA DIFESA**

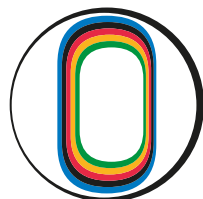


NATO



Foedus
esse quam videri

Italian Foundation • Culture • Enterprise • Solidarity



FONDAZIONE GIULIO ONESTI
ACCADEMIA OLIMPICA NAZIONALE ITALIANA



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